

## The African Development Bank (AfDB) and Nairobi Innovation Week (NIW) High 5s Start-up Challenge

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Are you a startup? Are you focused on AfDB's High 5s? Are you based in Eastern Africa? Stand a chance to pitch to an investor audience and expert jury, exhibit and get mentorship at the Nairobi Innovation Week 2018.

The Winner in each high-five category receives USD 1,000, a placard, a return flight ticket and accommodation (if based outside Kenya) to attend the Nairobi Innovation Week 2018. The top 50 innovations will also be featured in the AfDB-NIW Special Edition Innovation Journal.



**Interested? Apply at**  
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Learn more about the High 5s [afdb.org/en/the-high-5/](http://afdb.org/en/the-high-5/)



The Five winners to be announced on 28th February. Last date of application: Feb 23, 2017

The Nairobi Innovation Week have partnered with the African Development Bank to run a joint startup challenge that will focus on the Bank's High 5 priorities. The competition is dubbed High 5s Startup Challenge. The 5 thematic areas of focus are;

- Light up and power Africa
- Feed Africa
- Industrialize Africa
- Integrate Africa
- Improve the quality of life for the people of Africa.

Startups from Kenya, Uganda, Tanzania, Rwanda, Burundi and Ethiopia are eligible to apply. The startups should however focus on at least one of the 5 thematic areas of the banks five priorities. Startups with an inclination towards energy production and distribution are encouraged to apply since they focus on the High 5s. Startups in sustainable food production and agri-business fall under Feed Africa pillar while others in industrialization and mobility of people fall under Industrialize and Integrate Africa respectively. Lastly, startups that empower the community will fall under the Improve the quality of life for the people of Africa pillar.

The top 5 startups will be awarded with a cash prize of up to USD 1000. In addition;

- Travel costs to attend the NIW 2018 (a round trip economy class ticket) and accommodation if coming from outside Kenya will be catered for.
- A placard in recognition of the innovation will be awarded.
- Opportunity to exhibit the innovation at the NIW2018 at the exhibition booths.
- Opportunity to meet and interact with the Director General AfDB, East Africa Regional Development and business-orientedness Delivery Office.
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To learn more visit <http://afdb.niw.co.ke/> [8]

## About NIW2018

The Nairobi Innovation Week is an annual event convened by the University of Nairobi. It is held within the university grounds at the main campus off University Way. The inaugural event was held in August 2015 with 2 more events in the following years. NIW 2018 will be the 4<sup>th</sup> event since inception. The event has grown over the years registering over 4000 delegates in 2017 up from 700 delegates in 2015. This year's theme is dubbed "INNOVATING FOR A BETTER TOMORROW". Learn more at <http://www.innovationweek.co.ke> [9]

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